



BENEFITS OF MEMBERSHIP in the Global Compact Network Bulgaria

We, [the members of the Global Compact Network Bulgaria](#), work in firm accordance to [the Ten Principles of the UN Global Compact](#).

We, as a Network, recognize the responsibility and the opportunity to prove to the Bulgarian society that the business plays an important creative role and we will be a proactive part in mapping the way ahead and creating a better world.

Each member company already has a recognized and prominent socially responsible business, but in the Network we are not satisfied with just sharing ideas and best practices with each other. We have created a unique approach to work and traditions on how to unite capacity and obtain a new level of Corporate Social Responsibility – CSR 2.0 or Collaborative Social Responsibility.

In our collective actions the vast and various capacity and resources as a whole, as well as the abilities for exchange and multiple usage result in synergism – a new level of effectiveness and efficiency. This entails more significant results in terms of scale and quality and better understanding of the invested resources. Each collective project brings us greater satisfaction, motivation and empowerment.

Force for good.

❖ PERSONAL ARGUMENTS FOR JOINING

If it is of importance to you:

- To create added value through sustainable products and solutions;
- To build your commercial activity on the base of universal principles, which are in the heart of the economy oriented towards the people;
- To be transparent in your activity;
- To demonstrate values with your actions, which you would like the young to acquire;
- To be closer to your stakeholders, to the local communities and to create new forms of relationships and partnerships;
- To participate in collective projects of social values;
- To feel as a part of a community where the member companies prove that the business can be a force for good,

then join the Global Compact Network Bulgaria.



❖ SPECIFIC MEMBER BENEFITS

1. Benefits of building a positive public image (corporate image)

- Promoting the company's achievements by disseminating information on its socially responsible activity ([e-newsletters](#), [annual reports](#), [specialized publications](#), [social networks](#));
- Sharing of good company practices via presentations in key national [and international forums](#);
- [Participation in collective projects](#) with significant results, that are much more recognizable and visible than the individual projects of a single company;
- Association with the [big community of the Global Compact](#) and [UN's efforts for a better world](#);
- Customer recognition of the company as a [responsible company](#), part of global and prestigious community.

2. Benefits for the team and the stakeholders

- Access to [up-to-date information](#) on topic related to the responsible business, corporate social responsibility and sustainable development (policy and regulatory developments, successful methodologies, invitations to events and trainings)
- Increasing employees' capacity and [engagement](#);
- Participation in working groups, national and [international specialized training sessions](#) and consultations for the exchange of experience and the creation of joint initiatives;
- Realization of collective projects in the company, which incorporate the diverse capacity and resources of the Network, tested and guaranteed efficiency and success;
- Opportunity to use the materials developed by the Global Compact Network Bulgaria: manuals, [videos](#), exhibitions, [infographics](#), brochures and [graphic materials](#), with the opportunity of personalization in accordance to the company's specificity;
- Sharing information, recommendations, references, developments, experiences and resources.

3. Transparency and reporting benefits

- Assistance in preparing the annual [Communication on Progress](#), which covers the new requirements on [non-financial reporting](#) (required as of 2018);
- Provision of independent professional review of the annual Communication on Progress and expert judgment on possible areas for improvement;
- [Publication of the annual Communication on Progress](#) on the official website of the Global Compact Network Bulgaria.

4. Benefits for building a better work environment

- Participation in the [days for strategic planning](#) and the definition of Network's priorities;
- All collective actions address problems in the society and aim at creating a better environment for the realization of the responsible business;
- Participation in meetings of the stakeholders and advocacy initiatives on national, european and international levels.